



Green Thread Client Overview

An introduction to ARAMARK's Environmental Stewardship Program

At ARAMARK, we have a deep respect for and commitment to protecting and improving the environment and recognize that the decisions we make today connect us to our future.

Everyday we work to reduce our environmental footprint while delivering exceptional operational results, and also offer expertise and practical solutions to our clients to help them reduce their environmental impacts.

And everyday we work hard to continuously improve our actions.

Green Thread is the symbol of this commitment, connecting everything we do to the health of our people, our communities and our planet.

Green Thread Pillars

The key areas encompassed by Green Thread – ARAMARK's environmental stewardship program are:



Sustainable Food

- Understanding that our food choices can have a significant impact on our health and culture, the environment, and on the local and global economy.
- Commitment to providing foods that are produced in an ecologically, environmentally and socially responsible manner, and
- Partnering with new and existing suppliers / producers to increase the availability of such foods.

Initiatives - 4 Key Areas

- Sustainably Grown and Raised Food Purchasing
- Sustainable Fish and Seafood Purchasing
- Locally Grown Food Purchasing Initiative
- Socially Responsible Products Purchasing

Initiatives – examples

Local Produce Purchasing programs (by province)

- Partnering with growers and distributors Canada-wide
- Promoting local with Locally Grown Identifiers

Organic Fair Trade and Rain Forest Alliance coffee

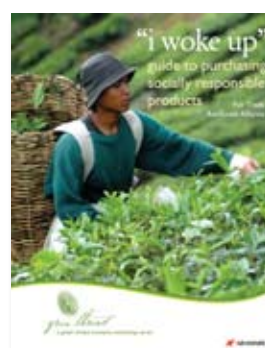
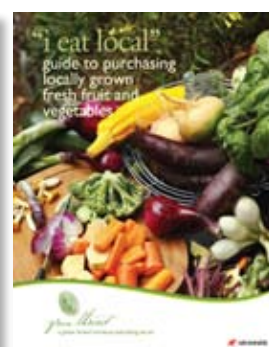
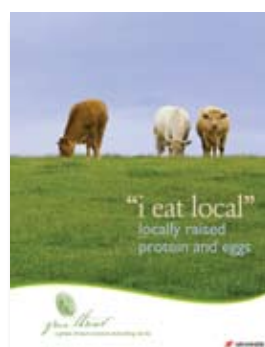
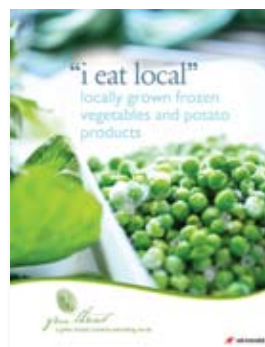
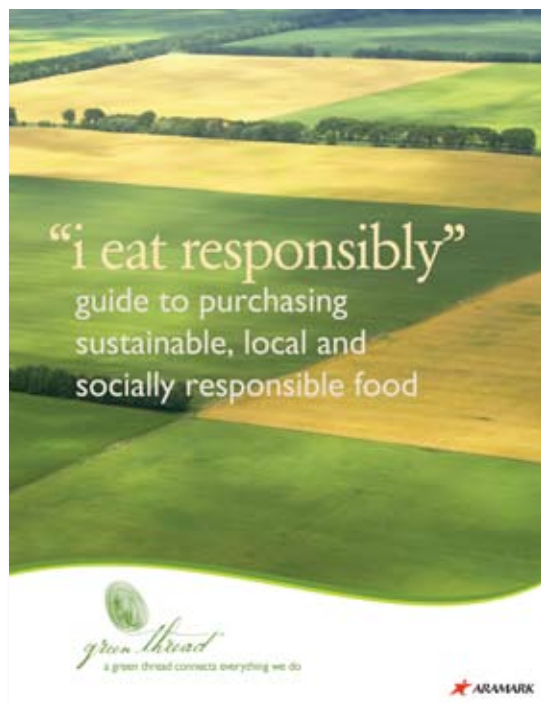
- Organic Fair Trade and Rain Forest Alliance coffee selections offered and promoted throughout our coffee concepts

Seasonal and Local Menu Features offered

Sustainable Seafood Purchasing program under development

- Converting key seafood purchases to ocean friendly ecologically sustainable alternatives

Local dairy products and shell eggs available provincially



Responsible Procurement

Partnering with suppliers, customers, and environmental experts to understand the impacts of available products and services on the environment and our communities, and to identify better alternatives.

Initiatives - 4 Key Areas

- Packaging
- Paper products
- Cleaning products
- Source packaging (food/non food)

Packaging

- Development of Green packaging programs and decision making tools.
- Goal to transition disposable packaging to items that are biodegradable, recyclable and/or made from recycled content and that minimize our dependence on non-renewable resources
- Options vary based on waste management programs and facilities within different locations and municipalities



Paper Products

- Provision of napkins / paper towels made from 100% recycled content, non-chlorinated, EcoLogo certified
- Dispensers designed to limit usage/waste
- Recycled paper used for print collateral

Cleaning

- Conversion of ware washing, all purpose, glass and floor cleaners to Green Seal Certified where available and/or to greener alternatives
- Implementation support by Ecolab



Waste Management

- Commitment to minimizing our environmental footprint by promoting and practicing waste reduction, reuse and recycling, with an emphasis on reduction.
- Comprehensive waste diversion strategies
 - Partner with suppliers who share our vision
 - Reduce and reuse source packaging
 - Enable recovery and reuse of discarded materials, and recycling waste
 - Explore onsite and offsite composting initiatives
 - Conduct waste evaluations
 - Utilize Waste Management Directory
 - Train staff on waste management initiatives



Education and Engagement

Education and Engagement are key to advancing sustainability

Education of ARAMARK Managers

- First step – communicate ARAMARK's commitment and position to management
- Second step – provide Environmental Stewardship information so Managers are aware, educated and motivated
- Third step – provide Tools for Managers to initiate activities and make positive changes

ARAMARK Intranet Site Contains

- Information – Fact sheets, glossary of terms, faq's
- Tools – Guides, product lists, marketing materials
- Results – Success story reports from ARAMARK accounts

Engagement of ARAMARK Clients and Customers

- Initiatives developed for your location can include
 - Introducing more local products
 - Converting to sustainable seafood products
 - Changing disposable paper and plastic products to greener products
 - Reviewing waste management practices to divert waste from landfill
 - Changing some cleaning products to greener products