



## **MEDIA ADVISORY**

Contact:

Lauren Pearce

RIESTER for Asilomar Conference Grounds

(602) 462-2252

[lpearce@riester.com](mailto:lpearce@riester.com)

### **Historic Asilomar Conference Grounds introduces Wi-Fi to all Rooms**

Pacific Grove, Calif.— August 8, 2011—Management at the nearly 100-year-old Asilomar Conference Grounds has just completed the addition of free wireless internet to all guest rooms. The property previously had internet access only in the Phoebe A. Hearst Social Hall and select conference rooms.

“The expansion of Wi-Fi connectivity will allow business guests to stay connected while at Asilomar,” says Mike Boyer, director of sales and marketing. When business is done for the day, attendees now have the option to get connected in the peaceful solitude of their room or enjoy the setting of the historic 107-acre grounds which encourages meeting attendees to spend time together at the center’s large gathering places like the Phoebe A. Hearst Social Hall. Bonfires, pool tables, the center’s coffee shop and the absence of televisions and phones in guest rooms lend to the ground’s social atmosphere.

Asilomar State Beach and Conference Grounds is located on the Monterey Peninsula of Central California. The grounds feature 11 historic buildings designed by Julia Morgan of Hearst Castle fame, plus 19 other buildings added in the mid 1900’s. With more than 300 guest rooms and 30 meeting rooms, Asilomar can host meetings ranging in size from 10 to 1,000 participants. Set along Monterey Pines and sand dunes just steps from the Pacific Ocean, Asilomar was originally founded by the YWCA as a young women’s leadership camp and will be celebrating its 100<sup>th</sup> anniversary in 2013. For more information or to request a quote for a meeting visit: [www.visitasilomar.com](http://www.visitasilomar.com).